



THE FEDERAL PERKINS LOAN PROGRAM ADVOCACY EFFORTS

COHEAO continues to advocate on behalf of the colleges and universities that support the continuation of the Program while actively monitoring the situation and working with Congressional Members and their staffs. These efforts include:

- Providing Congressional staff members with a copy of COHEAO's "Campus Flex" reauthorization proposal which allows institutions the flexibility to manage their Campus Based Programs (Federal Perkins, Federal Work Study (FWS) and Federal Supplemental Educational Opportunity Grants (FSEOG) in the best interests of their students.
- Coordinating state advocacy calls to Congressional Members who sit on either the House or the Senate Education Committee with jurisdiction over reauthorizing HEA.
- Participating in over 150 meetings with key Congressional Representatives and their Staffers to educate them on Campus Flex and the many benefits of the Perkins Loan Program.
- Utilizing social media to create a visible presence through twitter, Facebook and a "Save Perkins Now" petition via change.org.
- Facilitating partnerships with Perkins Loan Servicers to conduct outreach to current and former Perkins recipients.

Now is the time to make your voice heard as a supporter of the Perkins Loan Program! Here's what you can do to help with this effort:

- Visit the COHEAO Advocacy Page at <http://www.coheao.org>
- Sign the Save Perkins Now petition at <https://www.change.org/p/save-perkins-now> and encourage your current and former students to do so as well. When a supporter signs, an email message is generated to the Congressional member in the supporter's district. Join with over 8,700 supporters who have already signed this petition.
- Dispel confusion about the status of Perkins Loan Program and provide your colleagues with the facts.
- Educate your administration, including your president and government relations staff, on the value and benefits of the Perkins Loan Program to your students and institution.
- Contact your Senator and Congressional Representative to express your support of the Perkins Loan Program. Sample communications are available under the Additional Resources section within the [COHEAO Advocacy Page](#).

For more information, or to join in the nationwide efforts to save the Perkins Program, please visit [COHEAO.org](http://www.coheao.org).

