COHEAO Annual Conference Agenda 2023
All Meetings and Sessions locations are listed below

Tuesday 2/14/23

Sofitel Washington D.C. Lafayette Square Hotel
806 15th St. NW, Washington D.C. 20005

7:15am – 8:15am	**Breakfast:**
8:15am – 8:30am	**The President's Welcome** *Welcome to the Annual Conference! COHEAO President Lori Hartung will deliver opening remarks to kick off the conference.*
8:30am – 9:30am	**Session: COHEAO's Washington Update** *COHEAO Executive Director Harrison Wadsworth will set the stage for the rest of the conference with an update on Washington and what it all means for COHEAO members.*
9:30 am –10:30 am	**Session: Tuition Costs and Affordability** We will be discussing how to address affordability and measures schools are taking to allow students the financial opportunity to attend. There was a Bill introduced in Wisconsin that is a promise to assist students in obtaining their degree. Learn how the endowment program through this system was implemented and how it works.
10:30 am – 10:45 am	**Break**

10:45am – 11:45 am **Session: Loan Forgiveness and PSLF progress**
Our speaker will discuss how the process is progressing within the Department.

11:45am – 1:00 **Luncheon**

1:00 – 2:00pm **Session: Best Practices in Student Communication**
How can schools effectively communicate with students in a regulatory compliant world. Best practices in communicating via email, text and snail mail.

2:00pm –3:00pm **Session: GLBA**
This presentation will provide a high-level overview of how to comply with Higher Education Safeguarding Rules & Regulations spotlighting The Gramm-Leach-Bliley Act (GLBA). You will learn what to do to meet the new Safeguards Rule requirements. The Gramm-Leach-Bliley Act (GLBA) requires financial institutions and third-party partners to protect their customers' financial information. Last year, the Federal Trade Commission made the first significant changes to these requirements in almost 20 years. It gave us one year to comply with the Standards for Safeguarding Customer Information rule.

3:00pm-3:15pm **Dessert Break**

3:15 pm – 3:45 pm **Annual Business Meeting & Awards**

3:45pm – 4:45pm **Session: Overreach in the Consumer Financial Protection Bureau Lawsuit**
The U.S. Chamber of Commerce has launched a six-figure campaign against the little-known Consumer Financial Protection Bureau (CFPB) and its director, Rohit Chopra, over concerns that it is needlessly interfering in America's financial services industry, which it argues would "harm consumer choice and innovation."(https://www.johnlocke.org/u-s-chamber-of-commerce-warns-about-overreach-in-the-consumer-financial-protection-bureau-%EF%BF%BC/)

6:00pm – 7:30pm **Silent Auction and Reception to Benefit the COHEAO Scholarship Fund**
Location: to be determined
Join your colleagues for an evening reception and great fun in the name of a great cause! The COHEAO Silent Auction at the Annual Conference is the primary funding mechanism for our Scholarship Fund. It is not always so silent, but there are always great items available at great prices and fun for all involved!

Wednesday 2/15/23

U. S. Capital Visitor Center
Washington D.C. 20510

8:30am– 9:00am	**Breakfast:**
8:45 am – 9:00am	**Opening Remarks** –
9:00am – 9:30am	**Session: Congressional Address**
9:30am – 10:30am	**Session: Session: Department of Education Update**
10:30am – 10:45am	**Break**
10:45am – 11:45am	**Session: Congressional Staff Panel**
11:45am -1:00pm	**Lunch Break (invite Congressional Staff to lunch and presentation)**
1:00 pm – 1:15 pm	**Closing Remarks and Conclusion of Conference**

Visits to Congressional Offices

Location: House and Senate Office Buildings, Washington, DC
Please visit your legislators' offices to inform them on issues affecting your campus or organization, such as the importance of the Perkins Loan Program for you and your students. Attendees are encouraged to make appointments in advance.

Thursday 2/16/23

Bose Washington Partners
777 6th Street NW, Washington D.C. 20001

8:30am – 3:00pm	**Board of Directors Meeting**