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May 3, 2022

COHEAO Annual Conference Agenda 2022



Monday, July 11, 2022

Location: Bose Public Affairs Group
777 Sixth Street, N.W. Suite 510, Washington, D.C. 20001

8:30am – 3:30pm **Board of Directors Meeting**

4:00pm – 5:00pm **Commercial Members Meeting**

Tuesday, July 12, 2022

Location: Sofitel Washington DC Lafayette Square
806 15th St NW, Washington DC 20005

7:45am – 8:15am **Breakfast & Registration**

8:15am – 8:30am **The President's Welcome**

Welcome to the Annual Conference! COHEAO President Lori Hartung will deliver opening remarks to kick off the conference.

Speaker: Lori Hartung, COHEAO President

8:30am – 9:30am

Session: COHEAO's Washington Update

COHEAO Executive Director Bob Moran will set the stage for the rest of the conference with an update on higher education related activity in Washington, D.C. and what is relevant to COHEAO members.

Speaker: Bob Moran, COHEAO Executive Director

Moderator: Lori Hartung, COHEAO President

9:30am – 10:30am

Session: Bankruptcy

As the American Bar Association works to advocate for an easier method to allow student loans to be discharged in bankruptcy, what can your organization do to be prepared for all outcomes? Join us as our panelists weigh in on how proposed legislation has progressed. Our esteemed speakers will discuss measures that can be taken to protect federal, institutional and tuition loans.

*Speaker: Greg Allard, Esq., Law Office of Watson & Allard PC
Richard A. Barkasy, Esq., Schnader Harrison Segal and Lewis, LLP*

Moderator: James Seward, Drexel University

10:30am – 10:45am **Break**

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- 10:45am – 11:45am **Session: An Update from the CFPB**
This session will provide an update on Consumer Financial Protection Bureau (CFPB) activities and industry changes, serving as a briefing on recent case law, news, and developments related to the CFPB.
- 11:45am – 12:45pm **Session: State Specific Laws and their future impacts**
How to apply state collection laws as they evolve in the ever increasing environment of virtual education? This session will cover topics such as: California Senate Bill 508- regarding state licensing for individuals who perform debt collections, the California Privacy Act <https://www.oag.ca.gov/privacy/CCPA>, and the NJ/CO laws where private loan cosigners are being released from their obligations. We will discuss these items and the impact it will have on the Student Accounts Office.
- Speaker: John Culhane, Esq., Ballard-Spahr*
Moderator: Christina Cardinale, Manhattan College
- 12:45am – 1:30pm **Lunch**
- 1:30pm – 2:30pm **Session: Financial Wellness; Diversify Well**
Financial Wellness is one of the keys in the fight for Diversity, Equity, and Inclusion on college campuses. The conversation on how to close the gaps in financial literacy amongst students of color remains. Next-Gen Personal Finance found that only 3.9% of students from low-income schools were required to take a personal finance class, compared to nearly 17% nationwide. Join us for an engaging session to discuss closing the gaps, bring awareness onto campuses, and ignite change from the inside out.
- Speakers: Joseph Leitmann, Santa Cruz University*
Allan Riddick, Drexel University
- 2:30pm – 3:30pm **Session: Financing Alternatives; A Loan Financing Panel**
Federal Loan, Private Loan, Plus Loan, Institutional Loan, what is the best fit for your families? Please join us for a discussion on affordability options and what is the best loan option for your students and families. This panel will include both the school and lender perspective. Also, the details of starting and managing an in-house floan program will be discussed.
- Speakers: Joe Weglarz, Marist College*
Deborah Barker-Garcia, AUX Lending
Bob Frick, University Accounting Services

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3:30pm – 4:00pm **Dessert Break**

4:00pm – 5:00pm **Session: An Update on the Federal Perkins Loan Program and the Mandatory Assignment Process**

This session will review the August mandate by the Department of Education on assigning all loans in default more than two years, discuss what COHEAO is doing to challenge this requirement, cover best practices for assigning loans, and provide an open forum discussion on how schools are managing their portfolios, assignments and long-term strategies.

6:00pm – 7:30pm **Silent Auction and Reception to Benefit the COHEAO Scholarship Fund**
Location: To Be Announced

Join your colleagues for an evening reception and great fun in the name of a great cause! The COHEAO Silent Auction at the Annual Conference is the primary funding mechanism for our Scholarship Fund. It is not always so silent, but there are always great items available at great prices and fun for all involved!

Wednesday, July 13, 2022

Location: Sofitel Washington DC Lafayette Square
806 15th St NW, Washington DC 20005

8:30am – 8:45am **Breakfast**

8:45am – 9:00am **Annual Business Meeting-** Bob Frick, COHEAO Treasurer
Awards: Lori Hartung, COHEAO President

9:00am – 9:30am **Session: Congressional Address**

9:30am – 10:30am **Session: Session: Department of Education Update**

10:30am – 10:45am **Break**

10:45am – 11:45am **Session: Congressional Staff Panel**

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11:45am – 12:45pm

Session: Cashless Campuses

For over a year the new normal required institutions to rapidly adjust, pivot, and reimagine how to conduct daily routine tasks, all while delivering prompt and in-depth responses coupled with exemplary levels of student and customer service. One area related to receivables and student payments that we've seen dramatic campus change and innovation in is the handling and management of cash. Join our panel of those who have made the transition and those considering it as they discuss the pros, cons and viability of 'Going Cashless'.

Speakers: Christina Cardinale, Manhattan College
Jan Hnilica, Dominican University
Zachary Stodart, George Washington University

Moderator: Jim Garrant, Flywire

12:45pm – 2:00pm

Lunch

2:00pm-3:00pm

Session: Pros and Cons of Student Loan Forgiveness

Hear from individuals on both sides as they discuss the possibility of student loan forgiveness, what they anticipate will be included, if there is a declaration given to forgive.

3:00pm – 3:15pm

Dessert Break

3:15pm – 4:15pm

Session: Gramm-Leach-Bliley Act and Red-Flag Rules

What needs to be in a school's policies with the changes that have been instituted? Factors to consider in the Remote Work Environment on data security and red-flags to be followed by an annual GLBA review.

4:15pm – 4:30pm

Session: How to Maximize Advocacy Efforts

Speaker: Karen Reddick, National Credit Management

4:30pm – 4:45pm

Closing Remarks